$5 Million from Freedom Forum Creates New Journalism Center
Focus is on relationship among Southern politics, law, media

The University of Mississippi plans to significantly renovate its journalism building and add a center to study Southern journalism and politics through a $5 million grant from The Freedom Forum.

The center will be named for Charles L. Overby, chairman and CEO of The Freedom Forum, who attended Ole Miss from 1964 to 1968 and was editor of The Daily Mississippian. The initial project totals $7.5 million.

“The center has been created by The Freedom Forum and The University of Mississippi to honor Charles for his outstanding contributions to Ole Miss and the journalism community at large,” said Chancellor Robert Khayat.

The Overby Center will be housed in the Department of Journalism and brings together various aspects of the University’s journalism, law, and Center for the Study of Southern Culture programs. It will provide opportunities for students, faculty, journalists, government leaders, and the public to participate in symposia, workshops, and other educational programs, said journalism department chair Dr. Stuart J. Bullion.

“Journalism and politics have made the South distinctive and colorful, for better and for worse,” said Overby. A member of the University’s Alumni Hall of Fame, he has been a leader in support-Continued on Page 25

University and Freedom Forum dignitaries listen to former Governor William Winter’s remarks at the announcement of the Overby Center. At center are Chancellor Robert Khayat and Charles and Andrea Overby.
You can’t take that away

New Scholarship Program—Ole Miss First Provides Lasting Gift of Education

Ole Miss First—it’s a family matter.

You will hear more, read more, and learn more about this campaign as one of the University’s most significant giving programs since the close of the Commitment to Excellence Campaign, which garnered more than $525 million from University alumni and friends.

To meet the University’s greatest need—scholarships—and respond to the values and traditions of the Ole Miss family, the newest scholarship initiative named Ole Miss First was launched October 12 at a meeting in the Lyceum called by Chancellor Robert C. Khayat.

There, he introduced the new campaign—a bold, ambitious, daring initiative—just like The University of Mississippi.

Its goals are

• To attract $5 million annually through 2006 to award a scholarship to every deserving student
• To create a $100 million endowment by 2006 to yield $5 million annually to sustain scholarships for future generations of Ole Miss students.

“It’s a family matter,” said Ellen Rolfes, UM major gifts officer and new director of Ole Miss First. “In reality, love and education are the only things we can give our children that cannot be taken away. Providing a scholarship to every deserving student is a natural step in taking care of future members of the Ole Miss family and helping them reach their potential. It is also our way of educating them to shape a more caring and ethical society.”

The world is changing and the economy is tightening.

“The state of Mississippi is shifting the responsibility for funding higher education to the private sector—in our case, passing the responsibility on to members of the Ole Miss family,” Khayat said.

He understands the challenge when he says, “Students are the heart, as well as the beneficiaries, of any effort to build a great university.”

He has turned to the Ole Miss family in announcing the leadership of Ole Miss First to join him and Rolfes in this commitment. Today, 74 percent of Ole Miss students receive some sort of financial aid. Ole Miss First will help cover the cost of scholarships, fee waivers, and graduate stipends.

Marsha and Donald Cole of Oxford, Buzzy Hussey and her daughter-in-law Stacey Hussey of Memphis, and Pam and Jon Turner of Jackson have accepted the chancellor’s call as co-chairs of the National Steering Committee of Ole Miss First.

Through their familial relationships, these leaders will appeal to those alumni and friends who realize their responsibility to help educate future generations. They will ask the Ole Miss family to affirm the values of a college education and extend its reach to change society, in turn changing the world, Rolfes noted.

“My any of us found our lifelong friends, our spouses, our career paths, and even ourselves during our days on the Ole Miss campus,” said co-chair Jon Turner.

Rolfes said the Ole Miss family is “part of this never-ending story.”

In annual giving, some Ole Miss First Families will be asked to give $1,000 a year, while others will pledge $5,000-$10,000 each year.

In the major gifts category, some Ole Miss First members will be able to give more: $25,000-$50,000 over five years.

Leadership gifts of $100,000 or more will begin the foundation to provide scholarships in perpetuity. And business gifts will be sought for $1,000-$10,000 over five years from corporations and small businesses that are members of the Ole Miss First family.
The beginning of the academic year is always a special time at Ole Miss as we look forward with great anticipation to the opportunities and challenges that await us. This fall, while we continue to be grateful for the success of the Commitment to Excellence Campaign, we are also preparing to respond to the demands of our changing universe. The challenges we face at this uncertain time are the products of the transforming forces of our world over which we have little control: the economy, ideology, and technology. With commitment and confidence, we will respond:

• As the competition for public dollars intensifies, Ole Miss is blessed with friends and alumni like you who are prepared to help us maintain excellent programs. There is a compelling need for scholarship support and increased funds for faculty and staff salaries as well as campuswide academic and athletics programs. By doing your part to see that this educational institution thrives, you are making a permanent contribution to the welfare of humanity and enhancing the value of a degree from The University of Mississippi.

• To the challenges brought on by differences in ideology, the University remains steadfast in its belief in the freedom that knowledge brings. Thomas Jefferson said that education is the only sure foundation for the preservation of freedom: “Knowledge is truth, knowledge is power, knowledge is happiness.”

• The explosion of information technology affects not only how we create and disseminate new knowledge but also how we conduct research, how we assure viability of research, how we teach, and how we maintain our competitive position regarding increasing costs associated with technology.

During the past 12 months, our faculty has generated more than $100 million in externally funded grants. That coupled with the University’s total endowment, which has reached $320.4 million, contributes greatly to the continued overall success of the University. We are very grateful to you for your help with this and other critical aspects of our mission as a great public university.

For the University to maintain its margin of excellence, we must continue our quest for nonpublic and non-state dollars. With your support, we will strengthen teaching, research, and service, and our students will be provided increased opportunities for success.

This university is a major participant in the challenges facing our nation and our world. Our greatest impact on the future can be realized by providing a scholarship for every deserving student. This commitment of the Ole Miss family will help prepare our students for meaningful and noble lives as well as create a more caring and ethical society. Our newest scholarship initiative, Ole Miss First, is an opportunity to leave this legacy.

Warmest regards,

Robert C. Khayat
Chancellor

Ole Miss
First
A Scholarship for Every Deserving Student
At $50,000 each, the state's four largest undergraduate scholarships have been established at The University of Mississippi.

UM alumnus Joe Fenley of Rancho Santa Fe, California, increased his previous scholarship support to $200,000 this year, enabling four bright, deserving students to attend Ole Miss.

When Fenley established the first scholarship in 1996, he enhanced the University's chances of landing a prestigious Phi Beta Kappa chapter, and he challenged other UM alumni to do the same. When the University was chosen to shelter a chapter of the nation's oldest and most prestigious honor society, Fenley reflected on the positive implications and increased his support.

“I was impressed that Chancellor Robert Khayat was able to lead the effort to bring Phi Beta Kappa to the University, which adds a lot of prestige to the school, helping to attract better faculty and students,” said Fenley, retired owner of Gateway Freight Services Inc. “My hope is that this additional support will further enhance student recruitment and encourage bright students to earn quality degrees from the University.”

Announcing the new Fenley scholars, Chancellor Khayat praised his friend for making a difference in the University and in the lives of students.

“The University exists to provide opportunities for students to be successful,” he said. “Joe Fenley's generosity supports that mission by providing nationally competitive scholarship awards to nationally competitive students. The faculty, staff, and alumni of Ole Miss are profoundly grateful for this marvelous gift. These students have great potential, and we will provide them with the high-quality educational opportunities they need to develop that potential.”

Recipients of Fenley Scholarships of $12,500 per year for four years are TaSeitha Butler of Natchez, who graduated No. 1 in her class; Dustin P. LeBlanc of Ocean Springs, also No. 1 in his class; John Benjamin “J.B.” Ward of Clinton, ranked No. 2 in his class; and Millie Kathryn Waring of Jackson, who ranked No. 5.

Upon being named a Fenley Scholar, Butler said, “I feel very honored, and I would like to tell (Mr. Fenley), ‘Thank you very much.’ The day I found out I won was like Christmas. Any time you think about college, you think about expenses, and this scholarship has helped reduce that stress,” she said.

Waring is happy that her parents are relieved of the financial responsibility of her college experience. “With three siblings younger than me to put through college, I'm glad that my family won't have the financial strain of putting me through.”

Finances also were a concern for Ward, who looks forward to law school. “With this scholarship, it's exciting for me to think about the possibility of saving some money during college in preparation for law school at Stanford or Yale or Harvard.”

With a medical career in his future, LeBlanc said the Fenley Scholarship offers him “a great opportunity to attend Ole Miss and do my best without having to worry about being so far in debt after medical school.”
“Ole Miss is like family,” says Dr. Charles E. Noyes, still actively involved with The University of Mississippi 19 years after retirement. Since joining the English faculty in 1953, the 84-year-old professor and administrator emeritus has given the University more than $100,000 over those years. Former students have given more than $54,000 in his name.

Recalling four, whom he describes as typifying “the best that is Ole Miss,” he recently requested bricks engraved with their names be set in the commemorative walkway in front of the Triplett Alumni Center.

Placed in order of the students’ seating in Noyes’ 1961 English class, the honorees are Donna Bailey Dye, Miriam Wilson Weems, Rose Clayton Cochran, and Jane Harmon Knight. Over the years, they have maintained friendships with each other and their beloved professor.

“Family, teaching, and academic administration have given meaning to my life. Family and administration had been recognized in the Triplett Center walk, but not teaching.”

Noyes first made donations with bricks when the walkway was inaugurated in 1997—in memory of his late wife, Ruthie (BA ’62, MA ’67), and of his daughter Helen (BA ’72). Then Noyes’ children purchased a brick honoring his selection to the Alumni Hall of Fame in 1991, “an honor of which I am inordinately proud, as I am only a ‘walk-on’ alumnus, my degrees being from the universities of Missouri and Texas,” he said.

With English professor emeritus Dr. John Pilkington, Noyes also has worked for Friends of the Library, which has provided more than $600,000 for the J.D. Williams Library in the past 15 years.

In 1991, Noyes’ former student David Arnold of Yazoo City established the Noyes Library Endowment, now at more than $54,000. A recent contributor to the Noyes endowment, Paula Hilby of Phoenix, Arizona, said, “Dr. Noyes made a difference in my life. He was always committed to excellence.”

Noyes’ career also includes service as associate vice chancellor, acting vice chancellor, summer session director, and provost. Chancellor Robert Khayat looks to Noyes for advice and counsel.

“During my tenure as chancellor, Chuck Noyes has been a valued adviser, as well as a dear friend to Margaret and me,” Khayat said.

Perhaps no one brings Noyes’ Ole Miss legacy full circle like his former student Dr. Gerald Walton, now retired from a UM career following in his mentor’s footsteps.

“One might think I just followed Chuck around and tried to do the kinds of things he did,” said Walton. “And that was the case... He was an excellent administrator—efficient, hard-working, understanding, dedicated, loyal.”
Since announcing the final component of The University of Mississippi’s Commitment to Excellence Campaign—the $35 million athletics initiative—in April of 2000, the drive has been gathering steam.

“Each endeavor in which the University competes—athletics, research, academic programs or recruiting the brightest students—we expect to be recognized as a leader,” said Chancellor Robert Khayat. “This campaign ensures that we continue to be the pride of Mississippi in the athletics arena and participants in a golden era of Ole Miss sports.”

The campaign—co-chaired by football legend Archie Manning of New Orleans, a 1971 graduate, and attorney Richard Scruggs of Pascagoula, a 1969 graduate—has been going strong, and giving is growing.

“As we secure funding, we will move forward with the different projects. We hope to have everything completed, if the money is available, within five years,” said Athletics Director John Shafer. “We have a very aggressive campaign that will enhance facilities and bring us up to speed with competition in the Southeast.”

From the looks of athletics facilities around the campus, the Rebel faithful are showing tremendous support for the athletics program.

• Construction at Vaught-Hemingway Stadium, where the south end zone is being bowled in, is expected to be ready for the 2002 season.

• Work on the Ole Miss Track and Field Complex should be completed in time for the 2002 outdoor season.

• Construction on the Golf Center at the University course is under way. It will have coaches offices, and team meeting and dressing rooms.

• Old seats have been replaced with upholstered chair-back seats at Tad Smith Coliseum, and other amenities have been added.

Future projects are construction of a multipurpose indoor practice facility and an athletics administrative building, and renovations at the Oxford-University baseball stadium.

For many fans, the focus of the athletics campaign may be facilities construction and renovation, but there is another integral part—endowments for scholarships and facilities maintenance.

“Most of the $35 million is only for estimated construction costs. As we build facilities and renovate others, we must maintain them,” said Shafer.

“Our ultimate goal is to endow all scholarships, and we’re hoping funds raised in the campaign will exceed construction costs so we can begin creating these endowments.”

The athletics department—just like other areas at Ole Miss—is growing fast and gaining momentum.

“Our coaches and student-athletes have been very successful, and there is a lot of excitement and enthusiasm because of our athletics program’s recent successes,” Shafer said.

“The University also has had many recent academic successes, such as the Rhodes Scholarship recipients and the Phi Beta Kappa chapter on campus. People can see good things happening, and our alumni and friends want to be a part of it and help Ole Miss achieve that higher level of excellence.”
Ted J. Smith is excited about the Annual Fund and its phonathon, which gives the University a yearly opportunity to reconnect with friends.

Smith, the new Annual Fund director, also is reminding Ole Miss alumni and others to be ready when that call comes from an Ole Miss student.

“The Annual Fund provides the means to share University successes, thank our supporters for helping make it all possible, and ask for their continued contributions,” Smith said.

The Annual Fund is more than a way for the University to reach donors for gifts of $10,000 or less — it is a way for Ole Miss family members to support valuable programs, such as:

- Scholarships for deserving students
- Technology in the classroom
- Innovative student initiatives and student-related publications
- Travel for students and faculty
- Participation in academic conferences and educational forums.

UM Chancellor Robert C. Khayat said he is pleased with the response to these giving requests and grateful to supporters.

“Thank you for listening and responding to our student callers. Your gifts to the Annual Fund have made a positive impact on the University,” he said.

Kay Underwood of Walnut Grove is an Ole Miss alumna and a retired teacher who likes the yearly phone calls.

“The callers are really cute,” she laughed. “I am always willing to support my University, especially when gifts are going to scholarships.”

Smith noted that the phone center callers speak with more than 100,000 Ole Miss alumni and friends every year.

Gloria Kellum, vice chancellor for University relations, echoed the importance of the phone center’s work.

“It is a wonderful way to reconnect, thank, celebrate, and ask for support for our academic initiatives,” she said. “The calls also provide another opportunity to tell about recent events on campus.”

Calls for the Annual Fund and Ole Miss First are being made in the fall and winter. This spring, callers will be asking for support for specific schools or colleges within the University.
There are seven bright new faces at The University of Mississippi—the first bloom in the garden planted by the Ole Miss Women’s Council for Philanthropy.

The Women’s Council was created in 2000 to attract funds for scholarships by tapping into the greater participation of women in their financial lives. In 2001, having raised more than $2.2 million and climbing, it is providing these seven council scholars and those to come with programs that will guide them in their future careers and help with life skills.

“Our scholars have shown a predisposition to serve society as leaders,” said Ellen RolfeS, UM major gifts officer and a council founding member. “If we can give them the training like corporate America is getting, with mentors to guide them on their careers and service paths, we will equip them to shape society.”

RolfeS said she expects scholars to have the opportunity to travel to Washington, D.C., to shadow a servant leader, to go abroad to gain more leadership experience, and ultimately to return to their hometowns to create model programs of servant leadership.

For additional information about the Women’s Council scholars program, call the UM Foundation at (662) 915-5944 or (800) 340-9542 or visit its Web site at omwc.olemiss.edu.
Eye on the prize

Scholarship Intended to Empower Women to Set Goals Higher and ‘Achieve Great Things’

Becky Jones West says her two passions are Ole Miss and opportunities for women. Her $100,000 scholarship endowment fund will open the doors to both.

A founding member of the Ole Miss Women’s Council, West has been a behind-the-scenes resource for the UM administration for many years—sharing her advice and expertise as a successful Memphis communications specialist.

She said she views her scholarship, for a young woman interested in politics, as a tool to build “the confidence to achieve great things.”

For many years, she says, women have set their goals too low. And she sees the next generation making a change.

“I believe that empowering women—through education, job training, the political process, and opportunities for growth—is the key to solving many of the problems we have in our society,” West told a Memphis interviewer.

“Young women are expanding roles in political science in recent years. Scholarships like this one can help ensure that The University of Mississippi is doing its part to encourage women,” Dr. Robert Albritton, chair and professor of political science, said.

“Roles of women have rapidly expanded in political science in recent years. Scholarships like this help ensure that The University of Mississippi is doing its part to encourage women to join in the discipline and career opportunities that political science offers in the wide range of fields we engage.”

The founder and sole proprietor of WestRogers Strategic Communications, West has gained a reputation for her strategic abilities, putting them to work for a number of major corporations and public figures such as Tennessee Governor Don Sundquist, U.S. Representative Ed Bryant, Mississippi Supreme Court Justice Mike Mills, and sports figures like Bo Jackson and Anfernee “Penny” Hardaway.

“We’ve been really fortunate and blessed,” the 1978 UM student Hall of Fame member said about her firm. “A lot of my business comes from people I knew at Ole Miss—they know who I am and they know they can count on me.”

She said she sees the Women’s Council’s activities “expanding into a very meaningful role for Ole Miss.”

“Women have made great strides in politics, and a lot of my business comes from people I knew at Ole Miss—they know who I am,” West said.

“Young women are expanding roles in political science in recent years. Scholarships like this one can help ensure that The University of Mississippi is doing its part to encourage women.”

Dr. Gloria Kellum, UM vice chancellor for University relations, agrees.

“The council is a group of 25 women with Ole Miss connections that promotes philanthropy and sponsors programs to develop outstanding leadership qualities in students,” Kellum said.

“It’s gratifying to see women like Becky West, who exhibit those leadership qualities and are a force in the business community, step up and provide resources to enable students to follow in their impressive footsteps.”

‘It’s amazing what women can do ... when they are given encouragement and a helping hand.’

Becky Jones West

Dr. Robert Albritton, chair and professor of political science, said, “The roles of women have rapidly expanded in political science in recent years. Scholarships like this one can help ensure that The University of Mississippi is doing its part to encourage women to join in the discipline and career opportunities that political science offers in the wide range of fields we engage.”

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Becky Jones West
Helping Someone Get a College Education Is Fulfilling for Women's Council Donor

Donna Ruth Else Roberts is giving from example—one of the latest in a flurry of generous gifts through the Ole Miss Women's Council.

The “connect” for her was immediate: She said she has understood the importance of college scholarships her entire life—her father was not able to attend college but became a successful businessman and well-known philanthropist anyway.

“This is a good way to continue his tradition,” she said about her new scholarship. The $100,000 scholarship endowment is coming from Roberts, who lives in Oxford with her husband, H. Wilson Roberts, Jr., and has supported University activities for many years.

Her scholarship will be aimed at assisting deserving students who are pursuing a major within the School of Business Administration. The recipient will follow the same course of leadership development and mentoring as the inaugural Women’s Council scholarship class, which entered Ole Miss this fall.

“This generous gift by Mrs. Roberts is the kind of private support that makes all the difference in public education. It not only provides golden opportunities for individual students but also strengthens the business school as a whole and, consequently, the entire state,” said Michael Harvey, dean of the Ole Miss business school.

“We are especially thankful for this local commitment to our educational mission. There is no place like home,” Harvey said.

Roberts credits business school major gifts officer Vicki Sneed with issuing the invitation to attend a Women’s Council luncheon to hear about its plans. She liked what she heard immediately.

“I feel very fortunate to have the means to provide (the scholarship),” she said.

Her interest in tying the scholarship to the business school came from her days at Ole Miss. She wasn’t a business major—in the mid-1960s there weren’t many women involved with the business school.

Instead, Roberts majored in English, even though she was not interested in teaching, she said.

But she quickly realized how useful a business-related education could have been as she worked in several business environments until her husband asked her to help him in his real estate development company in the 1970s.

“I just feel led to get women more involved in business,” she said. “No matter what career you’re in, even in just reading the newspaper, you pick up so much with a business degree or exposure to business principles.”

Today, she says she’s “retired” after moving to Oxford about a year and a half ago. But she still enjoys using her creativity within her husband’s company, helping new homeowners with their design work.

“It’s just so important to get a college degree—even go to graduate school,” she said. “There is just nothing better than to help people go to college.” ■
Search ends with a winner

New Business School Dean Charged Up by Atmosphere on Campus

Dr. Michael Harvey, equipped with extensive experience in both the academic world and private business, has been named dean of the School of Business Administration. Harvey comes from the University of Oklahoma, where he had been the Puterbaugh Chair of American Free Enterprise and professor of global policy since 1992.

“This is a dream come true for me. The atmosphere on the Ole Miss campus is nearly electric, with the leadership and support of students, faculty, administration, and alumni being among the best I've encountered in 25 years of academic service,” Harvey said. “I want to be a part of that dedication to education that is so meaningful to the state and country as a whole.”

He becomes the ninth dean to lead the UM business school, which first opened its doors in 1917. The school reached a record high enrollment last fall with more than 2,500 students, nearly one-fourth of the total student body.

“For two years we have searched for the right person to lead our School of Business Administration. We found that person in Dr. Michael Harvey, who is eminently qualified to deliver dynamic leadership,” said Provost Carolyn Staton.

‘For two years we have searched for the right person to lead our School of Business Administration.’

Don L. Frugé, Jr. has been an unofficial member of the Ole Miss community all his life as the son of Don Frugé, The University of Mississippi Foundation CEO/president, and his wife, Mary Ann.

Now, the younger Frugé is University advancement’s new director of corporate and foundation relations.

He comes to campus from an associate attorney position with Mitchell, McNutt & Sams PA of Oxford and Tupelo, where he practiced in the areas of taxation, estate planning, and corporate law.

“In higher education today, corporate and foundation partnerships with colleges and universities are providing the avenues for new program development. Don Frugé, Jr.'s corporate law background will provide the leadership as Ole Miss seeks to develop more corporate partners,” said Dr. Gloria Kellum, vice chancellor for University relations.

A Vanderbilt University graduate, Frugé received his Juris Doctor from Ole Miss School of Law and his Master of Laws in taxation from the University of Miami School of Law. He has considerable experience representing clients on transactions and before a variety of jurisdictions.

He and his wife, Liza, live in Oxford and have one child, Don III, born in June.

Frugé can be contacted at (662) 915-6966 or by e-mail at dfrugejr@olemiss.edu.
Following a recent decision by the State College Board, The University of Mississippi created a new school to house disciplines emphasizing service-scholarship, professional training, and human health sciences.

The School of Applied Sciences includes the existing departments of:
- Communicative Disorders
- Social Work
- Health, Exercise Science, and Recreation Management
- Family and Consumer Sciences
- Court Reporting

It becomes the ninth school on the Oxford campus and 13th overall, including the four schools at The University of Mississippi Medical Center.

“We felt these departments would be better served by aligning them in a single school, so we created this brand new division to enhance the student’s education, promote recruitment, and provide expanded opportunities for research and obtaining grants,” said Dr. Carolyn Ellis Staton, provost and vice chancellor for academic affairs.

Plans began unfolding for the new school in fall 1999. After much discussion with the departments being considered for the merger, final proposals were drawn up and presented to the State College Board. With permission to establish the school, UM reallocated internal funds to cover any additional costs and chose current faculty to head the school.

Dr. Thomas Crowe, chair and professor of communicative disorders, serves as interim dean of the school, and Dr. Linda Chitwood, chair and associate professor of health, exercise science, and recreation management, fills the position of interim associate dean.

“There is a national trend to create new schools to house related, recently developed disciplines,” said Crowe. “It was decided to house these departments together because they share a common mission.”

Located in the George Street House, the school enables interaction between related disciplines by combining them within a single administrative structure. The school’s mission is to enhance human society’s health and well-being by offering educational programs in child and family life, communicative sciences and disorders, dietetics and nutrition, exercise science, recreation management, health promotion, hospitality management, legal studies, merchandising, and social work.

“We are ever mindful of the service demands of the population and want to train our students to meet those needs,” said Staton. “We want to really be there for the students. The School of Applied Sciences will expand the academic possibilities of these departments and allow for greater collaboration among them.”

Crowe said he believes students will benefit from the school’s focused mission.

“Through exposure to interdisciplinary research, funding, human service activities, and other cooperative efforts, the students stand to gain a great deal from this merger,” he said. “We want to offer the best education possible to our students.”

The School of Applied Sciences became official July 1, with any students enrolled in these departments transferred to the new school.
Jo Ann O’Quin and Susan Eftink are experts in the inevitable—aging and death. They believe The University of Mississippi is the place for a Center on Aging to bring a range of disciplines together for the public good. Heart and Hand Inc., a Brandon, Mississippi-based organization, believes it, too, and has provided start-up money to help them.

“We have a dramatic shortage of social workers, psychologists, allied health professionals, and medical staff trained to work with older people,” said O’Quin, a clinical psychologist and associate professor of social work.

She and Eftink, a licensed clinical social worker and assistant professor of social work, are part of the new UM School of Applied Sciences, created in July to bring together related disciplines.

O’Quin’s specialties are family caregiving and Alzheimer’s disease, while Eftink is focused on grief, loss, and dying. With the Heart and Hand grant, the two are developing a program for aging and end-of-life issues.

Now, they are examining University programs with an eye on a curriculum that could lead to a certificate and a minor or major in gerontology, the study of aging.

State Senator Terry C. Burton of Newton, who works with Heart and Hand, said, “You can’t wait for government to do everything.”

“We know that in the Year 2030, this state’s 65-plus population is going to more than double,” he said. “We need to do everything we can to be ready for that change. This project at The University of Mississippi will do the groundwork and show us the way.”

O’Quin agrees: “We know everybody is, has been, or will be affected by the areas we are working in.”

And people in the Oxford area are already benefiting from O’Quin’s and Eftink’s expertise. They volunteer their time and expertise to run three community support groups that meet monthly. In 1994, Eftink established the hospice program at Oxford’s Baptist Memorial North Mississippi Medical Center, and she runs one of the few grief support groups in the state. O’Quin has led the monthly Oxford Alzheimer’s Caregiver Support Group since 1985.

“We know everybody is, has been, or will be affected by the areas we are working in.”

In addition, their students work with older people by conducting workshops for caregivers and people with early dementia, and assisting with home-delivered meals.

They are working with UM’s Dr. Mickey Smith on an old-time radio hour of reminiscences by older adults and with developmentally disabled residents who need exercise and socialization.

New School Has New Associate for Advancement

Sheila Dossett joined The University of Mississippi staff this summer as an advancement associate for the new School of Applied Sciences. Her responsibilities include coordinating the school’s alumni and development activities.

Dossett organizes fund-raising efforts with the deans, and maintains contact with and plans activities for the newly formed school’s graduates and friends. From her office in the Triplett Alumni Center, she also assists with general Ole Miss Alumni Association activities and is the adviser for the Student Alumni Council.

Dossett spent several years working as district manager for the statewide, nonprofit Junior Achievement of Mississippi Inc. before returning to her alma mater. She graduated from Ole Miss in 1975 with a bachelor’s degree in education.

Dossett has two children, Matt and Sarah Kathryn. Both are enrolled at Ole Miss.

Dossett can be contacted at (662) 915-7375 or by e-mailing sdossett@olemiss.edu.
Twelve freshmen are getting settled into their first year on campus as recipients of Croft Scholarships at The University of Mississippi.

The scholarships, which are awarded to students who major in international studies, were first awarded in 1998 with the founding of the Croft Institute for International Studies on the Oxford campus. The scholarships recognize excellence in high school academic performance and promise for the future.

With the assistance of Gerald Abdalla (BBA ’69, J.D. ’73) of McComb, the Croft Institute was created with a gift equivalent to a $60 million endowment from the Bancroft Charitable and Education Fund.

**Chrsy Gilder** believes her involvement with a Hattiesburg High School debate team has prepared her for college.

“I’ve been able to travel across the country, meet different people and research various topics with the debate team,” Gilder said.

That competition required Gilder to learn about diverse topics, including humanitarian intervention. She also had a positive impact on the lives of others when she traveled to Honduras this summer on a church mission trip.

“I went with a group of doctors and nurses who planned to deliver medications to the people,” Gilder said. “I helped teach vacation Bible school to Honduran children.”

**Allison Fewell** of Sumrall, a graduate of Mississippi School for Mathematics and Science in Columbus, hopes to become an international attorney.

“I’ve always wanted to practice law,” said Fewell. “I want to practice in Germany. I took a trip there one summer and fell in love with the place.”

**Douglas Penner**, a graduate of Los Gatos (California) High School, plans an international business career.

“My plans after graduating college are to join the Peace Corps and to live and work either in Lisbon or Paris,” Penner said. “I want to experience the world before I settle down and have a family. Besides, I want to have some stories for my grandkids.”

Penner spent the summer of 1998 studying in French-speaking Switzerland and the following summer at the American University of Paris.

**Travis Pierce**, a graduate of Auburn (Alabama) High School, hopes to become a missionary.

“My career goal is to be a missionary and travel where God calls me,” Pierce said. “Then later, I’d like to write about my experiences.”

His religious involvement dates back to the eighth grade when he assisted with missions in Auburn. He later traveled to Venezuela, Mexico, Spain, and Morocco on mission trips.

**Emily Diez** of New Orleans, a graduate of St. Mary’s Dominican High School, is quickly becoming a world traveler.

“As a People to People student ambassador I have been able to travel throughout Australia, New Zealand, Germany, Austria, the Czech Republic, and Hungary,” Diez said.
Stephanie Lander, a graduate of Loveless Academic Magnet Program High School. As a junior, she was accepted and received a scholarship to enroll in UM courses during the summer. She maintained a 4.0 GPA and said she believes taking seven advanced placement courses has helped prepare her for university studies.

“The class that most prepared me for university life was Junior ROTC in Germany,” Lander said. “The course taught me honor, discipline, and integrity—lessons I will need in college and throughout life.”

James Chambers, a graduate of Corinth High School Academic and Performing Arts Center, hopes to attend graduate school in Europe, where he traveled in 1999 and 2000.

In addition to working part-time to help pay for his travels, Chambers maintained a 3.6 GPA in high school and received the National Science Merit Award. He’s also assisted his community.

“One of my requirements to graduate with honors was to complete an honors project,” Chambers said. “With another student, I raised over $4,000 to build an outdoor classroom and dining area.”

Chambers completed other community service, including repairing homes for the elderly and tutoring children.

Andrew Balthrop of Ridge-land, a graduate of St. Andrew’s Episcopal School, plans to major in international relations.

“I’m unsure of my future plans, but I will most likely attend graduate school,” Balthrop said.

Rebekah Blakeslee said that although no one is truly prepared to embark on the new experiences and adventures of college life, she feels mentally prepared for college work, thanks to the advanced placement courses she took at Gulfport High School.

Bianca Thibedeau of Caledonia, another graduate of the Mississippi School for Mathematics and Science, hopes to one day have a career in world affairs.

“I would like to go into international law or international journalism, then eventually work in the United Nations or for an embassy,” Thibedeau said.

Rose Bui, a graduate of Biloxi High School, plans to pursue a double major in international business and international relations.

“I’d like to one day work either in business or for the government on an international level, particularly in Asia,” Bui said.

She first discovered her desire to work in government or economics after attending the inaugural session of the Trent Lott Leadership Institute last summer at Ole Miss. To accomplish her goal, Bui seeks to be fluent in Vietnamese, Chinese, Japanese, and English by the time she graduates from college.

Holly Turner, a graduate of Moss Point High School, is considering an international business career in Asia.

“I haven’t really decided anything after graduating college, but I’d probably go into business—maybe either Japan or China,” Turner said.
As a senior at Amory High School, Brian Matthew Wilson was first trumpet in the band, student director of the stage production “Fame,” editor of the yearbook, and advertising manager of the school newspaper. He also won a Future Business Leaders of America statewide competition in business calculations and was an Honor Society member.

To boot, Wilson was a member of his school’s Envirothon team—which studies environmental issues—that captured state honors and competed internationally over the summer.

Add it all up, and it’s no surprise that Wilson has been awarded the largest scholarship offered by the School of Business Administration—the $40,000 Day Scholarship.

“I am humbled by such an award and determined to make the most of this incredible opportunity,” Wilson said. “I also am thankful for how my high school and family and community have prepared me. I look forward to my years at Ole Miss.”

Among UM’s largest available academic awards, the Day Scholarship is given annually to a Mississippi high school senior who displays notable leadership and scholarship skills and who commits to majoring in business.

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Six Mississippians Earn $32,000 Carrier Scholarships

Six Mississippi high school seniors have been selected to receive one of the University's most prestigious awards—the Robert M. Carrier Scholarships.

Chosen for their outstanding leadership and academic records, each receives $32,000 to attend. They began their studies this fall as members of the McDonnell-Barksdale Honors College.

"These young scholars have not only succeeded academically, but are outstanding musicians, leaders, and community volunteers," said Chancellor Robert Khayat. "At Ole Miss, we will provide them with extraordinary opportunities to help them develop and prepare for successful, fulfilling lives. We are pleased to welcome them into our University community."

Among the new scholars is Emily Evans of Mendenhall, class valedictorian at Simpson Academy.

"Being awarded a Carrier Scholarship was a huge honor," Evans said. "Monetarily, $32,000 was definitely appreciated. More than that, getting a Carrier Scholarship showed me that I was wanted at Ole Miss just as much as I wanted to be here."

Although the National Merit Finalist, Star Student, Quiz Bowl and Scholars Bowl team captain, and senior class and student body president admits considering other colleges, "I knew that Ole Miss was where I belonged," Evans said. "There is no place I would rather be. It is, indeed, a great time to be a Rebel."

Evans played varsity tennis, was a student athletic trainer for the varsity football team, and volunteered for local charities.

Other 2001 Carrier Scholarship recipients are

Garreth C. Blackwell. A top student and senior class president at Pascagoula High School, Blackwell was a 2000 Mississippi Governor's School Scholar, Presidential Classroom Scholar, and National Merit Semifinalist.

Rose Bui. No. 1 in her class at Biloxi High School, Bui received the Student Council Advisers and Sponsors Award, Most Outstanding English and Biology Student awards, and the Silver Award National Discover Scholarship. She was a volunteer for numerous community organizations.

Christian Webster Felton. A National Merit Semifinalist, Felton maintained a 4.0 GPA at Madison Central High School. He attended the Mississippi Governor's School and, while at Collierville (Tennessee) High, re-networked the computer lab and installed Linux on the school’s server.

Joshua Adam Gray. Salutatorian of his class at Pontotoc High School, Gray was a National Merit Scholar, Presidential Scholar candidate, and the state's No. 3 Star Student. He captained the first-place Beta Club Convention Quiz Bowl team, participated in pep and jazz bands, and ran cross-country and played golf.

Sarah Lynn Powell. An Advanced Placement Scholar, Powell was a National Merit Semifinalist, president of the Quill and Scroll, and member of the Société Honoraire de Francaise at the Hutchison School in Memphis. She edited the literary magazine and was student director of the Memphis Children’s Theater.

The Carrier Scholarships were endowed in 1955 by Mississippi philanthropist Robert M. Carrier to bring the state’s future leaders to Ole Miss for maximum scholastic and personal development. Students must be nominated by a principal, teacher, or counselor.
Barksdale Medical Scholars’ Numbers Double

Three more African-American students at The University of Mississippi Medical Center have received scholarships made possible by the Barksdale Family Account in The University of Mississippi Foundation.

They join the original three Barksdale scholarship recipients enrolled at the Medical Center.

The new students—Lori Cherie Hill of Madison, who holds the Don Mitchell, M.D., Scholarship; Lamar Davis II of Vicksburg, who holds the Fred McDonnell, M.D., Scholarship; and Kimberly Dionne Cornelius of Bolton, who holds the Bryan Barksdale, M.D., Scholarship—are the recipients of “full-ticket” scholarships worth approximately $23,000 for each year of medical school. The initial Barksdale scholars—Marcus Louis Britton, Angelica Dache Haynes, and Eboni Mikelle Smith—began their second year of medical school this fall.

The scholarships were made possible by a $2 million gift from James and Sally Barksdale to encourage highly qualified African-American medical students to stay in Mississippi for their medical training. Each of the scholarships is named for Barksdale relatives who are physicians: Dr. Bryan Barksdale and Dr. Don Mitchell, both of Jackson, and Dr. Fred McDonnell of Hazlehurst.

“In the past, the School of Medicine has lost black students to medical schools in other states, primarily because other medical schools offered better financial aid packages,” said Dr. Wallace Conerly, vice chancellor for health affairs at the Medical Center. “Once they leave the state, the chances of their returning home to practice are slim.”

He said Mississippi needs African-American physicians to help boost the health status of blacks in Mississippi.

Brookhaven Cool Kids Café

Jacobi Powell, a third-grade student at Brookhaven Elementary, serves lunch at the Cool Kids Café to UMMC public affairs staffers, Tena McKenzie (left), Kathea Bryan, and Trey Porter. Five years ago, Teena Morgan and Betty Williams, teachers at Brookhaven Elementary, heard about letting kids run a restaurant. Since then, each of their third-grade classes has done the "Cool Kids Cafe" during the first week of October. This year’s cafe brought together 42 students, all eager to be wait staff, maître d’s, and sales staff for their fellow classmates, parents, and community members who make reservations for lunch. “Cool Kids started as a brunch and grew so much that it became lunch,” Morgan said. During the week, students learn manners, counting and money skills, and what a real job is like. All money raised during the week benefits the Blair E. Batson Hospital for Children. Since it began, Cool Kids has donated $2,200 to the children’s hospital.
Healthy boost in endowments benefits students

Campaign Funds Scholarships in Nursing, Dentistry, Health Related Professions

Unrestricted gifts to The University of Mississippi Medical Center’s Commitment to Excellence Campaign have allowed the health sciences campus to establish $100,000 scholarship endowments in the schools of Nursing, Health Related Professions, and Dentistry.

The Medical Center exceeded its $45 million goal in the campaign by $11 million. The cumulative grand total at the end of the drive was $56,791,827.

The majority of the gifts were designated.

“Most of our unrestricted contributions came from the metropolitan-area business community,” said Dr. Wallace Conerly, vice chancellor for health affairs and dean of the School of Medicine. “Each of these donors is a longtime friend of the institution, so I am happy that we could establish these endowments and make their campaign gifts have a positive impact on health professional education for generations to come.”

Earnings on the endowment, not to exceed 5 percent annually, will be used to fund the scholarships. They’ll be designated Dean’s Scholarships, as similar ones are in the School of Medicine.

“One of the goals of the School of Dentistry’s campaign was to establish an endowment for a scholarship designated for an African-American dental student. We received nearly $19,000 earmarked for that purpose,” Conerly said. “The dental school endowment will be used to fully fund that scholarship.”

The recipient selection criteria will be established by the Scholarship and Awards Committees in each of the three schools. The first scholarships from the endowments will be awarded in fall 2002.

The Commitment to Excellence Campaign began on January 1, 1994, and concluded on December 30, 2000. During that period, the Medical Center’s endowment tripled—growing from $27.4 million to $82.2 million.
Grandson Is Inspiration for Banking, Finance Scholarship

Grandparents' love for a grandson has been expressed through a new scholarship for banking and finance students.

Mr. and Mrs. Dudley M. Moore, Jr., of Byhalia, Miss., have provided $25,000 to establish a scholarship fund in memory of their grandson, Dudley M. Moore IV of Holly Springs. The younger Moore, who was a graduate of Marshall Academy, died in 1999 during his freshman year at Ole Miss.

“He was a fine, young man with tremendous potential,” Dudley Moore, Jr., said of his grandson. “He loved the outdoor life, camping and other activities. He was a great, all-around American boy.”

The gift also reflects the family’s commitment to the University.

“Ole Miss has done a great deal for us, our children, and grandchildren,” Moore said of the couple’s decision to start the scholarship fund. “We wanted to give something back, and we thought this was a good way to honor our grandson’s life. We love the people down there (on the Oxford campus), and we love Ole Miss. We want to support it in any way we can.”

The scholarship is designed for entering freshman or transfer students pursuing banking and finance majors. Moore, Jr., who is a 1938 Ole Miss graduate and chairman/CEO of Citizens Bank of Byhalia, said he chose banking and finance for the scholarship emphasis because of his own career. His grandson had not yet declared a major.

First preference on the scholarship will be given to students who are North Mississippi residents, and recipients must maintain a set grade-point average. The first scholarship from the fund is expected to be awarded next year.

“The generosity and commitment of the Moore family enable us to follow through on our commitment to provide students with the best possible education in the field of banking and finance,” said Dr. Robert Edmister, professor of finance and the Frank R. Day/MBA Chair of Banking in the School of Business Administration. “Their support will directly open doors of opportunity for students in Mississippi and, in the long run, help bolster the banking industry in the state.

“This new scholarship will have a far-reaching impact on our university and our state. It exemplifies the vital connection between caring people and public education,” Edmister said.

Longtime Administrator Takes on New Leadership Position in Advancement

Sandra Guest, former associate director of University advancement who began her Ole Miss career in 1977, is the new director of University advancement.

Beginning her UM career working in the development office, she was in charge of seminars and competitions for university and high school honor societies. During that time, she also earned a bachelor’s degree in English with a minor in history.

Guest also serves as secretary/treasurer of The University of Mississippi Foundation and played a leadership role in the Commitment to Excellence Campaign, which ended in April and raised $525.9 million for the University.

She is editor of Foundation News and the Foundation’s annual report; a trustee for the Mississippi Common Fund Trust; a member of the Joint Committee on University Investments; and a founding member of the Women’s Council for Philanthropy.

“Sandra has earned the respect and admiration of her colleagues, alumni, and friends of the University. Her professionalism and love for the University show in her every undertaking, and I am proud that her contributions to the growth of University advancement and The University of Mississippi Foundation have been recognized through this well-deserved promotion,” said Don L. Frugé, president of The University of Mississippi Foundation.

Guest is married to Ron Guest, director of development services. They have two children still at home, Claire, 16, and Sam, 8; a grown daughter Brandy and son-in-law Jamie Fredette; and their new grandson, Troy.

Guest may be contacted at (662) 915-5208 or by e-mail at sguest@olemiss.edu.
When America officially mourned her losses after the terrorist attacks of September 11, The University of Mississippi family came together for a time of remembrance—two hours of contemplation, music, and inspirational words by students and faculty.

America remembered in the National Cathedral in Washington, D.C. Ole Miss remembered in the Paris-Yates Chapel.

Without the generosity of so very many, this beautiful non-denominational chapel in the heart of the Oxford campus would not have existed and could not have offered its comfort to the grieving.

“I frankly don’t know what we would have done without the Paris-Yates Chapel,” said Dean of Students Sparky Reardon, who conceived and coordinated the event.

For the UM Foundation, the chapel was “a labor of love,” said Don Frugé, foundation president and CEO.

“Everything about the chapel is a story,” he said.

It started to become reality with Henry and Rose Paris, their family, and especially their son Lee. The chapel idea goes all the way back to Chancellor J.D. Williams, but Frugé credits Chancellor Robert C. Khayat for his commitment to seeing it through.

The Paris’ major gift is in thanksgiving for their parents and their children, Lisa and Lee Paris, Irma and Rusty Harlow, and Rachel and Ken Causey.

The Yates family also agreed to assist financially in a major way, and Bill Yates’ company actually built the chapel. They expressed their thanks for Bill and Nancy Yates, William and Tara Yates, and Carolyn Yates.

Longtime Oxford benefactors Frank and Margorie Peddle wanted Ole Miss to have a bell tower. The bells came from Belgium to honor their family, including Laura Peddle Sarthou, Alice and Ginny Windham, Virginia Peddle Pace, and Will, Frank, and Randy Pace.

The splendid pipe organ was hand made in Canada. Dr. Gene L. Davidson gave part of it in memory of his wife, Laurette G. Davidson, and his family. William B. Johnson gave the rest in honor of Susan and Larry M artindale.

The statue in the chapel courtyard is a major gift from James and Peggy Adams, who conceived the concept and worked to provide its funding.

The rest of chapel gifts are equally personal.

There are 18 stained glass windows, one of which recalls the promise-shortened lives of five members of Chi Omega sorority who died on a walk to help others.

Two prayer rooms were given in loving memory of James Armistead “Army” Brown by his widow and children, and by the Stuart Irby Family.

The beautiful altar furniture came from Judy Bell, Mary Sue M organ, and Laurie Noble, who remembered their sister Jane Bingham Simpson, 1945-1965, who attended Ole Miss and died tragically. The gift also honors three of Jane’s closest friends who were instrumental in her college career.

Thirty-eight pews are dedicated to families, individuals, and the Ole Miss Navy Midshipmen from 1948-1958. On their pew plaque, Sam and Rebecca Seay with Memrie W. M cCubbin remember the 23rd Psalm, which was read in unison by participants at the September remembrance.

And on go the stories and the generosity.

“When you do a major project like this, you hope everybody is satisfied. It’s nice to see people using it as a quiet place of reflection,” Frugé said.

Ole Miss has always had a heart, but now it has a soul.
Family of Engineers Inspires Endowment to Strengthen Engineering School

Prescott Sherman grew up on a farm in Southwest Mississippi, where five brothers learned to love the land and the profession of engineering from their father, Boston native Carleton Farrar Sherman.

It’s not surprising that four of them followed in his footsteps by pursuing engineering careers. All five siblings earned degrees at The University of Mississippi.

Because of this family legacy, Prescott Sherman of McComb is bequeathing $2 million to the School of Engineering to establish the Sherman Family Engineering Endowment.

Sherman, who is the last living sibling, said the endowment is intended to honor the lives of family members, including his father and brothers—Warren, Harold, Lincoln, and Carleton. The gift comes from one of Sherman’s many successful construction/real estate developments, the Edgewood Mall built in McComb on family-owned property.

“I’m proud to be an Ole Miss engineer.”

“We all thought so much about the high quality of education offered by the School of Engineering,” said Sherman of his family. “The University means a great deal to me. It’s the top educational institution in the state. I’m grateful to have had the opportunity to attend college there, and I’m proud to be an Ole Miss engineer.”

The gift will have a dramatic impact on the School of Engineering and its students.

Prescott Sherman has our deepest gratitude and admiration,” said Chancellor Robert C. Khayat. “It is heartening when one of our graduates enjoys a fulfilling career, then wants to make those same experiences and successes possible for future generations.”

Dr. Kai-Fong Lee, dean of engineering, said, “On behalf of the School of Engineering, I express our deep gratitude to Mr. Sherman. Income from the endowment will be used to support student scholarships and activities, faculty development, and infrastructure enhancement in the Dean’s Office to strengthen career service activities and ties with industry.”

After graduation from Ole Miss, Sherman launched his career, which included working in Trinidad, British West Indies, with a New York-based architectural and engineering firm. His career was interrupted in 1942, when he joined the U.S. Army, serving in Puerto Rico, Panama, and India.

In 1946 he returned to McComb and formed a construction business, concentrating on commercial and industrial work. Upon selling the company in 1981, Sherman founded PASCO Realty and Development Corp. to develop family land and other property he had acquired during his years in the construction business. This included the commercial development of Edgewood Mall on the original farm tract—his proudest career accomplishment because of its economic impact on his hometown.

In addition to his contributions in stone, brick, and wood, Sherman has served his community through business and civic organizations and as a member of Centenary United Methodist Church. The man who exhibited leadership skills as a young man—president of his Ole Miss engineering class and of the student chapter of the American Society of Civil Engineers, and business manager of the student newspaper—was later named “Man of the Year” by the American Cancer Society’s Pike County Chapter.

Sherman has a daughter, Elizabeth Sherman Shelton of McComb, with his first wife, the late Betty West Sherman, and two granddaughters, Amy Alden Shelton and Cristina Elizabeth Shelton. His daughter, who earned a degree in business administration from Ole Miss, has joined her father in several business endeavors. His second wife, Mildred Ramsay Sherman, also is deceased.
A $2.3 million renovation and construction project is underway to transform The University of Mississippi’s Weir Hall into a home for an innovative academic computing center and modernized space for an academic unit.

With a projected 12-month construction timeline, the Galtney Center for Academic Computing at Weir Hall should be ready for students beginning classes in fall 2002. The center’s name reflects the $4 million gift from UM alumni Will and Susanne Galtney of Houston, Texas, making possible its establishment and the renovation of Weir Hall, including the second floor for the Department of Computer and Information Science. The department is part of the School of Engineering.

The Office of Information Technology (OIT) will be responsible for the operation of the Galtney Center.

“The end result will be a state-of-the-art instructional technology facility for all UM students and faculty,” said Dr. Kathy Gates, OIT’s director of academic computing and support services. “The main lab will feature a ‘cyber cafe’ ambience and will include work group clusters with computers, places for students to plug in their own laptops, as well as a small high-end multimedia lab.

“Fifteen or 20 years ago, only students in engineering and the sciences had a need for these kinds of facilities, whereas today all students use computers as part of their studies, whether it be to write papers, analyze data, create presentations, or perform research on the Internet,” Gates said. “The generous gift by Will and Susanne Galtney that provided the Weir Hall renovation will allow technology to be used to the fullest at Ole Miss to enhance teaching and learning.”

FedEx Exec Brings Branding to Business School

FedEx Corp. executive T. Michael Glenn knows the value of a successful brand.

He works for one and he helped make it.

Ole Miss MBA students learned more from Glenn in early October when he came to campus with a multimedia presentation titled “Managing the FedEx Global Brand.”

The event is part of the Otho Smith Lecture Series sponsored by the School of Business Administration.

FedEx is a $20 billion global transportation and logistics holding company—delivering 5 million shipments every business day.

Executive vice president of market development and corporate communications, Glenn is a member of the five-person executive committee that oversees the planning and operation of all its service functions.

He is also president and CEO of FedEx Corporate Services Inc. and, in that role, directs the marketing, sales, and information technology functions for the five major companies that operate under the FedEx umbrella.

“Mike presents a particularly powerful example of brand marketing. Clearly, the FedEx brand has a reputation globally for excellence and reliability, and Mike provides the leadership for this most valuable of operations,” said John Holleman, administrative director of the Ole Miss MBA program.

“Ole Miss MBA students benefit tremendously from his account of building the renowned FedEx brand awareness. Of course, it is especially encouraging for our students that Mike is an Ole Miss alumnus.”
Fate has been very kind to Tom Franklin lately.

The new John and Renée Grisham Southern Writer-in-Residence at The University of Mississippi knows nothing of the bad karma that twists the lives of the arcane, gritty, and, at times, wicked characters he writes about in his enduring short stories.

No, Franklin’s fortune of late has been all good: First, he is chosen for a yearlong teaching appointment at UM, where his favorite writer, Barry Hannah, teaches as the University’s writer-in-residence; then he learns he has won a 2001 Guggenheim Fellowship.

“I love being in the same room with Barry Hannah,” said Franklin, a Dickinson, Alabama, native and author of Poachers: Stories (William Morrow and Co., 1999) and Hell at the Breech, a forthcoming novel from the same publishers. In March, Franklin sat on a writing workshop panel moderated by Hannah at UM’s Oxford Conference for the Book.

“He’s been a hero of mine since 1983, when I first started reading him,” Franklin said.

It was during the book conference that he learned he had won the Guggenheim, with its average grant award this year at $36,000. He is one of 183 recipients chosen from 2,728 applicants from throughout the United States and Canada.

“I was stunned,” said Franklin. “I thought it was something I had to apply for 10 times and still wouldn’t get.”

But Franklin’s Guggenheim Fellowship is no fluke to Dr. Joseph Urgo, chair of the UM Department of English.

“Mr. Franklin is a prose master, with a sharp ear for Southern speech and a keen eye for the way Southerners see the world. We’ve been reading Poachers, and we look forward to the presence of this fine new talent in Southern writing on campus.”

Ford Foundation Directors Visit Site of Performing Arts Center

The directors of the Gertrude C. Ford Foundation join Chancellor Robert Khayat (far right) to take a look at the progress of construction on the University’s new Ford Center for the Performing Arts. Cheryle M. Sims (left), Anthony T. Papa, president, and Leon E. Lewis, Jr., survey the area as workers labored under enormous steel trusses that form a partial roof for the structure being built on University Avenue. Shown with them is Jim Eley (second from right) of Eley and Associates/Architects P.A. of Jackson, co-architects of the 1,200-seat center for the performing arts. The center, expected to be complete in less than a year, will welcome hundreds of people to educational and cultural opportunities, including spectacular shows on a stage fit for the most prestigious performers.
Senior Education Major is First Recipient of $3,000 Entergy Excellence Scholarship

University of Mississippi secondary education senior Melanie Bean of Southaven is the school’s first recipient of a $3,000 Entergy Mississippi Excellence in Education Scholarship.

Bean and other students who are high-achieving elementary or secondary education majors with math or science emphases at the state’s eight public universities received the awards from the Entergy Foundation for the 2001-02 academic year. The scholarships were established last year to focus on and finance educational and literacy programs within the electrical company’s service territory.

Bean, 26, who is married and has a 9-year-old son, has juggled full-time jobs since 1998 while attending school part time at UM’s DeSoto Center in Southaven and on the Oxford campus, where she commutes this fall.

“I’m so glad I got it [the scholarship],” said Bean, who hopes to be a high school math teacher. “The first couple of years I ran up my charge cards, so it’s nice to have my final year paid for.”

Dr. David Rock, an associate professor of curriculum and instruction in the School of Education, praised Bean for being a “dedicated student with a strong desire to learn.”

“I think it is amazing when any person makes the commitment to education like Melanie has done,” Rock said. “Being able to commit the time needed to excel in our program, as well as dedicate enough time to provide for a family, is a tribute to any mother and wife.”

Entergy Scholarship recipients must be Mississippi residents who are full-time students maintaining a minimum 3.0 grade-point average, with preference given to students from one of the counties served by Entergy Mississippi. They also must not have received any award or other financial aid that would duplicate the scholarship.

Overby, continued from Page 1

ing the journalism program here since his student days.

“Ole Miss provides the perfect backdrop for studying the past, present, and future of relationships between Southern journalists and politicians. I am grateful that Robert Khayat and Stuart Bullion have created the right climate for an innovative center that will stress the importance of good journalism. I’m especially appreciative that The Freedom Forum board of trustees has recognized Ole Miss as a place for important journalistic leadership in the 21st century,” he added.

The Freedom Forum is a nonpartisan, international foundation dedicated to free press, free speech, and free spirit. The foundation sponsors programs in four areas: the Newseum, the interactive museum of news in Arlington, Virginia; First Amendment issues; diversity in newspaper journalism; and world press freedom.

Khayat said that $2.5 million of The Freedom Forum gift will become a program endowment. The remaining $2.5 million is for facility improvements to be matched from University, state, and private sources.

Allen H. Neuharth, founder of The Freedom Forum, said the $5 million contribution to create the Overby Center “is a fitting tribute to a great journalist. It also provides a unique platform for his alma mater to take the lead role in the study of Southern journalism and politics.”

Overby was executive editor of The Clarion-Ledger in Jackson in 1983 when it was awarded journalism’s highest honor—the Pulitzer Prize—for its contribution to passage of the state’s historic Education Reform Act. He is a recipient of the Silver Em, UM’s highest journalism award, and is a member of the UM Foundation board. He and his wife, Andrea Godwin Overby, have three children and live in Nashville, Tennessee.

The gift announcement was attended by Overby and his wife; former Mississippi governor William F. Winter; and a large crowd of University officials, students, faculty, and friends.

“In honoring an outstanding alumnus, The Freedom Forum joins Ole Miss journalism in building on our traditions of excellence, which Charles embodies so well. Our future has never been so full of promise,” said Bullion.
It is my privilege to report that you, our generous and supportive alumni and friends, provided $62.7 million in private support during the fiscal year ending June 30, 2001. This came from 16,165 individuals, corporations, foundations, trusts, and estates.

Your gifts continue to enhance the total University and Foundation endowment from which the earnings provide scholarships, faculty and staff support, library acquisitions and other support, academic and athletic program support, and maintenance for buildings and facilities. Also as of June 30, 2001, the endowment grew to $320.4 million, up from $291 million the previous year. At $291 million, the total University and Foundation endowment placed the University 144th in the nation among all colleges and universities, up from 157th a year earlier. The total endowment per student ranks the University 27th among all public universities.

We take most seriously the care and management of the funds you entrust with the Foundation and University. The Joint Committee on University Investments is charged with investing all endowment funds, deciding on the appropriate asset allocation for investments, establishing the endowment spending policy, and selecting fund managers. This 10-person committee employs the Fund Evaluation Group as an overlay manager to assist with these responsibilities. Currently, the committee has employed 13 different firms to manage our diversified portfolio of stocks, bonds, and alternative investments. This broad diversification resulted in total returns for our endowment of 10.6 percent for seven years, 9.9 percent for five years, 5.1 percent for three years, and -4.6 percent for one year ending June 30, 2001. These are challenging times in which we live, but we promise you careful and faithful stewardship of your gifted dollars, and we thank you for the trust you have placed in us.

$320.4 Million Total Endowment
as of June 30, 2001

- Student Scholarship: 42.8%
- Library Support: 11.5%
- Faculty Support: 4.7%
- Academic and Program Support: 41.0%
The Foundation continues to improve its staff and facilities to better serve you and the University. You will note throughout this newsletter information on new employees or changes in responsibilities for existing employees, and I am grateful for each one and the role they are playing in the future of the University. You will also notice new construction behind Brandt Memory House. This will house the advancement staff, a new state-of-the-art phonathon center, and an additional conference room.

You have been generous with your private support beyond all reasonable expectations. The successful Commitment to Excellence Campaign truly transformed the University into one of America’s great public institutions. While we recognize that economic conditions are not robust for all and that there are many worthwhile causes to support, we do ask you to consider giving to the Ole Miss First scholarship initiative. The chancellor has identified the Ole Miss First campaign as the way to keep Ole Miss moving forward for the next five years. From my experience at the Foundation, I know you will heed his call.

Don L. Fugate
The University of Mississippi Foundation is a nonprofit corporation duly chartered by the state of Mississippi to operate exclusively for the benefit of The University of Mississippi. Its purpose is to receive, solicit, accept and hold, administer, invest, and disburse any and every kind of property for such educational, scientific, literary, research, and service activities. The goal of the Foundation is to provide The University of Mississippi with a margin of excellence by supplementing funds received from the state of Mississippi with private financial support.

P.O. Box 249, University, MS 38677
406 University Avenue, Oxford, MS 38655
www.umf.olemiss.edu
E-mail: umf@olemiss.edu
Telephone: (800) 340-9542; Facsimile: (662) 915-7880

The University complies with all applicable laws regarding affirmative action and equal opportunity in all its activities and programs and does not discriminate against anyone protected by law because of age, color, disability, national origin, race, religion, sex, or status as a veteran or disabled veteran. 1918E/10-2001

Editor: Sandra McGuire Guest.